

Key Projects 2003 - 2004

1 Riverside continuation

Second phase of work on the Riverside / public realm project.

2 Support for EBI (Ellon Business Initiative)

Continuation of support to assist in marketing commercial sites & properties in Ellon and encouraging entrepreneurship.

3 Support for Traders

Support for the Ellon Traders Association, to help them becoming more sustainable, promote the town and make a more attractive town centre environment.

4 Business Premises / Landscaping

Promotion of the provision of high quality landscaping and planting at Balmacassie Business Park, to be paid for by the developers. ATP will not be asked to directly fund this work.

5 Coordination

Continuation of capacity building programme with various Ellon groups and projects. This and the other activities, which involve supporting the local community, are seen as the best way of providing something that is sustainable after Ellon exits the ATP programme.

6 Public Art

As part of the overall ATP strategy to increase the use of art in the 5 towns, it is seen as important to increase the provision within Ellon which is representative of the town.

7 Investigate Bridge St. one way and realignment of The Square

This is a recommendation, which comes out of the previous years' Ellon Viability study. The study demonstrated that full pedestrianisation of Bridge Street was not justified for the costs involved. However the centre of Ellon would benefit from reduced traffic flow, which a one-way system would provide. This could however result in increased traffic at The Square, which

would require some realignment work. It is anticipated that ATP will contribute to fund this and the East Backlands investigation in 04/05.

8 East Backlands

The Ellon Viability study suggests that a full redevelopment of this area is not economically viable, however there should be an effort to bring about the recommended realisation of car parking and general improvements to the area.

9 Ellon Nature & Landscape Framework

A coordinated approach to obtaining an accessible, and appropriately managed natural environment in open spaces in Ellon including the Ythan Riverside, Woodlands Areas (MacDonald Park, Castle Park Woodlands etc) and Balmacassie Business Park. A plan and management strategy is to be undertaken for sustainable management and enhancement of these areas in future.

10 Access and Paths Development

Continuation of work to produce an integrated paths network throughout Ellon.

11 Youth and community strategy

Action Plan – Implementation of work identified in the strategy document.
Social Enterprises / strengthening the volunteer network – project to support the work of such organisations, as piloted in Inverurie.

Ythan Centre – A project identified in the Youth and Community strategy and made possible through the work of Ellon Youth action group. A youth facility should be provided at the Ythan Centre. Part funding is being provided by ATP.